

# CBAI FOUNDATION FOR COMMUNITY BANKING 2021 ANNUAL SCHOLARSHIP PROGRAM GUIDELINES

# (STUDENT)

2020-2021 Board of Directors

Chairman Kim McKee North Central Bank Ladd

Vice Chairman Amy Thiede Prairie Community Bank, Marengo

Vice Chairman Erik Schelling Merchants & Manufacturers Bank, Joliet

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Director Haley Guisti North Central Bank Hennepin

Administrator Valerie Johnston CBAI, Springfield

901 Community Drive Springfield, IL 62703 217/529-2265 800/736-2224 FAX 217/585-8738 www.cbai.com The CBAI Foundation for Community Banking provides monetary awards for top high-school seniors statewide. The total awards available this year by the Foundation is \$21,000. These awards help deserving students highlight the importance of community banking to the local economy. You could win up to \$4,000 for higher education, and your school is eligible to win \$500!

Judges will select the top essays statewide written by high-school seniors who best capture the following theme: Why is a trusted partner such as a community bank so valuable to have during the global pandemic?

Judges will be looking for an understanding of what a community bank is and its role in the local economy. The essay should emphasize the philosophy of community banking, but MAKE NO REFERENCE TO A SPECIFIC BANK, BANKER, NOR CITY; ALSO, NO REFERENCE OF THE MOVIES: IT'S A WONDERFUL LIFE OR FORREST GUMP.

Competition: Competition is open to Illinois high-school seniors who are sponsored by a CBAI member bank; it is not based on financial need. Students must be U.S. citizens and residents of Illinois. Student bank employees, plus the immediate families of any bank's employees, board members, and CBAI employees are ineligible. Students are asked to write a one-page essay on the theme, (not to exceed one page in length and); double-spaced using the font Times New Roman with 10-12-point size. Do not submit your essay to more than one bank or you will be disqualified.

Researching the Essay: Contestants will find that the most meaningful research about the subject will be gained from a tour of a local community bank and an interview with a bank officer.

Essays: An original and two copies of the essay, the Official Application, and the Background Information Forms are to be submitted to a designated high-school counselor, English teacher, or other designated person at the school (if applicable). If the local school is not involved, students should return these documents to the sponsoring bank. A special local committee will review all manuscripts and select the local contest winners, if applicable, and send as many as essays to the CBAI Foundation for the statewide competition as the bank is allowed.

**Essay Integrity**: Essays must be written entirely by the student, without additional correction, grading or enhancement by any other party, including teachers and parents. Students may not collaborate with one another. Students may not view other students' work prior to submission. Use of the Wikipedia definition of a community bank will result in points taken off. Violation of any of these rules will be cause for ineligibility of essay.

Judging Criteria: Judges will use the following criteria to evaluate each essay: understanding of the community banking philosophy, accurate information, clear and concise sentences, logical organization, proper grammar, correct punctuation and spelling, and conclusion/summary.

Deadline: Essays must be received by the CBAI Foundation via the sponsoring bank by 5 p.m. on Wednesday, March 3, 2021, to be eligible for judging. Check with the local sponsoring bank for its preliminary judging deadline. Essays received by the CBAI Foundation after March 3 will not be accepted for judging. NOTE: Semi-finalists will be required to make a presentation of their submission to a community group of no fewer than five individuals; the purpose is to increase the understanding of our profession. Semi-finalists will also sign an Intent Form indicating they intend to continue their education at a college, university, or accredited trade school.

Scholarship Amounts: Monetary awards will be given in addition to any other grants or awards the student may receive and will be made directly to the winners. However, the winner must sign a statement that he/she will use the award to further his/her education. The monetary awards awarded for the overall winner will be \$1,000 per year for up to four years of higher education, with up to 11 additional awards of \$1,000 and up to 12 second-place awards of \$500 each, depending on the quality of the essays. A check for \$500 will be presented to the overall winning student's school. Non-monetary "Honorable Mentions" may also be awarded.



# CBAI FOUNDATION FOR COMMUNITY BANKING 2021 ANNUAL SCHOLARSHIP

## **ESSAY ASSIGNMENT**

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901 Community Drive Springfield, IL 62703 217/529-2265 800/736-2224 FAX 217/585-8738 www.cbai.com PLEASE WRITE A ONE-PAGE ESSAY ON THE FOLLOWING THEME:

Why is a trusted partner such as a community bank so valuable to have during the global pandemic?

(Length of the essay is not to exceed one-page; doubled spaced, using Times New Roman font, and 10-12-point size)



# CBAI FOUNDATION FOR COMMUNITY BANKING 2021 ANNUAL SCHOLARSHIP PROGRAM CHECKLIST

(STUDENT)

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### **MAKE SURE:**

You complete the student application and background information form

You submit one-page on the theme, (not to exceed one-page in length); doubled spaced, using Times New Roman font, and 10-12-point size

The names of a specific bank, banker, and/or city, are **NOT** in your essay

The essay must **NOT reference** the movies: It's a Wonderful Life or Forrest Gump

Your name is **NOT** on the essay; Only on Student Application & Background Information Sheet

You send TWO copies of the essay

Include your e-mail address and cell phone number (if applicable)

Your submission should be made through a CBAI member bank

You may not submit an essay to more than one bank or you will be disqualified

### **ESSAYS MUST:**

Be double-spaced

Not exceed one-page in length

Be in Times New Roman font

Be in 10-12-point size

Be sponsored by only one CBAI Member Bank

If you have any questions, feel free to contact Bobbi Watson at 217/529-2265 or by e-mail bobbiw@cbai.com.



# CBAI FOUNDATION FOR COMMUNITY BANKING 2021 ANNUAL SCHOLARSHIP PROGRAM OFFICIAL STUDENT APPLICATION

# BANK DEADLINE FOR SUBMISSION:

Please complete the information requested below and affix this application to TWO copies

of your essay. Return the application and the copies of your essay to your high-school

(Date by which essay must be at Foundation Headquarters is 5 P.M. March 3, 2021)

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Administrator Valerie Johnston CBAI, Springfield

FOUNDATION USE ONLY

Manuscript #\_\_\_\_\_\_

Group # \_\_\_\_\_

Date Received

Questions? E-mail: bobbiw@cbai.com

	icable), or your local sponsoring community bank. IE ON EITHER COPY OF YOUR ESSAY!
*******	**********
Student's Name	
Address	
	Cell Phone
E-mail	
Sponsoring Bank	
Sponsoring Bank Contact/Title	
Bank Address	
	E-mail
Note: You may not submit throເ be disqualified.	igh more than one bank or you will
IF APPLICABLE: School Name	
School Contact	Title
School Address	
City / State / Zip	
Tel No.	E-mail



# **CBAI FOUNDATION FOR COMMUNITY BANKING 2021 ANNUAL SCHOLARSHIP PROGRAM**

# BACKGROUND INFORMATION

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Signature:

Personal Data		
Name:		
Address:	City:	Zip:
Telephone:	Cell Phone:	
Email		
Please attach an	essay as required by the scholarsh	nip instructions.
GPA as of most recent seme	ester:	
Sp	pecial Awards & Other School Activi	ties
Please list:		
	Community Service	
Please describe:		
	·	<u> </u>
	Planned Educational Pursuits	
Name of school:		
stand that this information a by the CBAI Foundation for	plication is true and correct to the best and all supporting documents will be hel Community Banking. I further understa of the aforementioned Foundation and t	d in the strictest confidence and that all scholarships are

Date: